



# NATURALLY CANADIAN

## Natural Health Products are just that – natural.

Over 70% of Canadians use Natural Health Products (NHPs) as part of their healthy lifestyle. The NHP sector also creates thousands of jobs and contributes \$3 billion annually to the Canadian economy. As a Member of Parliament you have a role to play in ensuring that Canadians have continued access to safe and effective NHPs.

### Create the new Natural Health Products Act.

Not only have Parliamentary Committees supported recognizing NHPs under a modernized act but a recent Ipsos Reid Omnibus survey demonstrates that the public is solidly behind the initiative. In fact, seven in ten Canadians support the development of a new act for NHPs in Canada.



We invite you to join the conversation at [www.NHPsNotDrugs.ca](http://www.NHPsNotDrugs.ca)