

# IMPORTANT

## MESSAGE FOR NATURAL HEALTH PRODUCT CONSUMERS

Dear Natural Health Product Consumer:

Getting the rules right for Natural Health Products (NHPs) is not just a **health** issue, it's an **economic** issue.

The Canadian Health Food Association (CHFA) is working with Health Canada to ensure that the NHP rules and regulations protect the health of Canadians.

NHPs are neither Food nor Drugs. As Parliament introduces the new Food and Drugs Act, it should recognize NHPs with a separate category and not as a subset of drugs.

As an NHP consumer, you'll be hearing more on how this issue impacts you and your family's health. You know the value of NHPs. They're an important part of your lifestyle.

You have a stake in the future of NHPs.

Please visit [www.CHFA.ca](http://www.CHFA.ca) to find out more and join the conversation.

Sincerely,

Canadian Health Food Association



Voice of the Natural Products Industry™